

# PARENT CARE USA

solving the puzzle for today's caregivers

serving  
Massachusetts  
Connecticut  
Rhode Island  
Maine  
New Hampshire  
Vermont  
New Jersey

978.750.0386 [www.parentcareusa.com](http://www.parentcareusa.com)

## Your Eldercare Partner

Our mission is to provide support and guidance to adult caregivers at home and in the workplace by delivering a broad range of eldercare services in the most cost-effective and convenient manner possible. We offer the most experienced professionals, accessing all available resources, providing expert advice and consultation and implementing an action plan to assure that all services are appropriate, high quality and delivered in a timely manner.

Our company is organized around a team model. Our team of specialists includes elderlaw attorneys, a certified financial planner, geriatric nurses, geriatric social workers and rehabilitation specialists brought together to deliver our portfolio of services. The central office coordinates the work they perform and the client saves time and money.

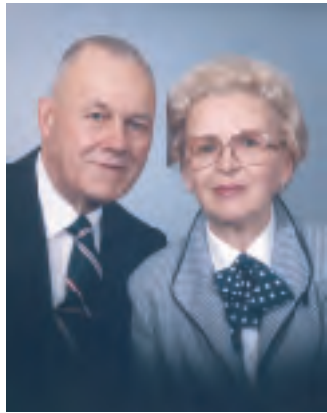
We offer consultations onsite or long distance. We always strive for the most convenient way to meet the needs of today's caregivers.

Our own personal experiences as caregivers have enabled us to build a better company. We know that every caregiving situation is different and we do everything possible to customize our services to meet our client's needs. Caregivers are looking for solutions and action, but they also need to feel that the people helping them really do understand. Those qualities can only come from experience and at ParentCareUSA, customer service is not just another business and marketing tool, it's at the very core of what we do.

We know firsthand how the system works. And if we don't have the answers, we have the resources to find them. In this type of business, trust is one of the most important elements of service. We believe that the quality of our professional experiences coupled with our own roles as caregivers provide an excellent foundation for building trust and confidence with each client.

*In the spring of 1999, my father-in-law died of lung cancer. Two days prior to his death, my mother-in-law was admitted to an ICU with congestive heart failure. Both of these tragic events changed our lives forever. Suddenly and without much warning, our family needed to deal with many different issues that required our time and attention, not to mention a certain amount of knowledge of the healthcare delivery system. During that time, we had to coordinate and manage from 300 miles away literally dozens of eldercare issues including but not limited to funeral/cremation services, medical bills, home health care services, nursing home services, Medicaid planning issues, real estate, legal, personal banking and property. It was during that time that we realized that there was a real need for a company like ParentCareUSA.*

-Daniel P. Northrup, Founder & President





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EXPERTISE/SERVICES

## Eldercare

*Consulting & Specialty Services*

We provide assistance and expert advice to help adult caregivers negotiate the twists and turns of today's confusing and fragmented healthcare system. Whether you're in a crisis with a loved one or interested in preparing a plan for your aging parents, we are there for you. Our team of experienced eldercare consultants will meet with you to evaluate your needs and deliver a wide range of services. Within ElderCare consulting we feature the following critical areas of service.

**Comprehensive Caregiving Assessments** allow us to conduct a full evaluation of each client's unique situation and develop a custom tailored action plan to resolve an immediate crisis or plan effectively for future scenarios.

**Facility Evaluation and Placement** help determine the appropriate living and care setting as well as evaluate potential facilities objectively.



**Elderlaw Services** coordinate the preparation and delivery of legal documents including Durable Power of Attorney, Health Care Proxy, and Simple Wills among many other legal matters.

**Specialty Services** range from expert advice on long term care insurance, certified financial planning and home-based rehabilitation.

## Geriatric Care

*Management Services*

Our team of experienced geriatric nurses, social workers and eldercare professionals provide a wide array of clinical and care management services designed to support elders in their home or those already living in nursing homes and assisted living facilities. We also work with long distance family caregivers, elderlaw attorneys, state protective services agencies and others to deliver similar services on behalf of their loved ones or clients. Our knowledge base is rooted in providing qualified direction and expert consulting for adult caregivers. Within Geriatric Care Management we feature the following critical areas of service.



**Management & Advocacy** is one of our most important areas, providing services, support and advocacy designed to meet specific lifestyle needs. This includes weekly monitoring visits, medical appointments, and more. **Personalized Services** illustrate our commitment to a wide array of care. These services can range from emergency response systems to banking and bookkeeping to home maintenance and housekeeping, provided by or carefully coordinated through ParentCareUSA.

## Medicaid

*Services*

We offer comprehensive services to assist our clients with the many confusing issues around Medicaid eligibility and benefits. We are experts in assisting our clients with the preparation of a Medicaid application. We have been working with Medicaid for almost 35 years and we know how the system works and what it takes to gain Medicaid approval. This is especially important in these difficult times with shrinking Medicaid budgets and an agency known for long delays with processing. Applying for Medicaid is a very daunting and stressful process for many families. We work with you, handling the application from start to finish, ensuring a successful and timely outcome.

